

Why Helsinki for smart mobility?

The Helsinki region is a global pioneer in offering services and creating new business through smart mobility solutions. Here are some of the main reasons, why.

- **Government and cities of the region are committed to further enable future intelligent mobility**
 - Helsinki's vision is to be the first city in the world to offer a truly integrated personal mobility-as-a-service system. The region has an open invitation for Finnish and international companies to participate in pilot schemes and to offer their solutions to the Helsinki region market. [> More info](#)
 - Helsinki region provides several testbeds to pilot smart mobility solutions. For example, the Jätkäsaari Smart Mobility project provides an environment to test solutions in actual traffic with real customers. [> More info](#)
- **The legislation is favorable for new experiments and business opportunities.**
 - The Finnish legislation already allows automated vehicles to be used in public roads. Unique to Finland, having a driver in the autonomous vehicle is not compulsory. In addition to Sensible 4 and MUJI's cooperation in robot buses, the SOHJOA Baltic and FABULOS projects aim to bring robot buses to the streets. [> More info on current and past projects.](#)
 - The Act on Transport Services (entered into force on 1 July, 2018) aims to promote the digitalization of transport services, and included heavy deregulation making it easier for new types of transportation services to enter the market. [> More info](#)
 - The act contributed to Finland being awarded with the GSMA Government Leadership Award for forward-looking communications policy and legislation as part of the transformation of transportation at the MWC19. [> More info](#)
- **Helsinki hosts the first open mobility as a service ecosystem in the world.**
 - The ecosystem was established by 23 key organizations operating in Finland in 2015. [> More info](#)
 - The world's first mobility as a service (MaaS) solution, Whim, was launched in Helsinki region at the end of 2016. [> More info](#)
- **Everyone has open access to data in the metropolitan area and in Finland**
 - All major transportation companies and operators in the metropolitan area have opened their data and services. For example, the local public transportation authority Helsinki Region Transport (HSL) offers data regarding routing, maps, vehicle locations, time tables and ticketing for everyone to use. [> More info](#)
 - The Finnish Transport Infrastructure Agency offers its data openly for the public. [> More info](#)

- Helsinki tops several smart city and mobility rankings. For example:
 - Helsinki region public transport ranked 2nd in European benchmarking (2017 BEST survey)
 - HSL area ranked above the BEST average in public transport loyalty (HSL 76%, BEST average 61%) and value for money (HSL 50%, BEST 40%). In addition, satisfaction with the reliability of public transport (HSL 78%, BEST 69%) and the availability of seats ((HSL 85%, BEST 66%) stand out in the comparison. [> More info](#)
 - Helsinki ranks 1st in Politico's Urban Mobility Index 2017 [> More info](#)
 - Helsinki is TOP3 city most prepared for the new mobility [> More info](#)
 - Helsinki is the 2nd smartest city in Europe [> More info](#)
 - Helsinki was ranked the leading city for MaaS implementation in Juniper Research's 2018 study [> More info](#)

More information:

Why Greater Helsinki for smart mobility:

<https://www.helsinki.businesshub.fi/smart-mobility/>

Mr. Olivier Bonfils,

Senior Business Advisor, Helsinki Business Hub

Tel. +358 50 367 3406

olivier.bonfils@helsinki.businesshub.fi

LinkedIn: <https://www.linkedin.com/in/olivierbonfils/>

Ms. Sonja Malin

Senior Business Advisor, Helsinki Business Hub

Tel. + 358 40 017 5636

sonja.malin@helsinki.businesshub.fi

LinkedIn: <https://www.linkedin.com/in/sonjamalin/>

Mr. Marko Tamminen

Senior Business Advisor, Helsinki Business Hub

Tel. +358 40 484 7046

marko.tamminen@helsinki.businesshub.fi

LinkedIn: <https://www.linkedin.com/in/markotamminen/>

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